

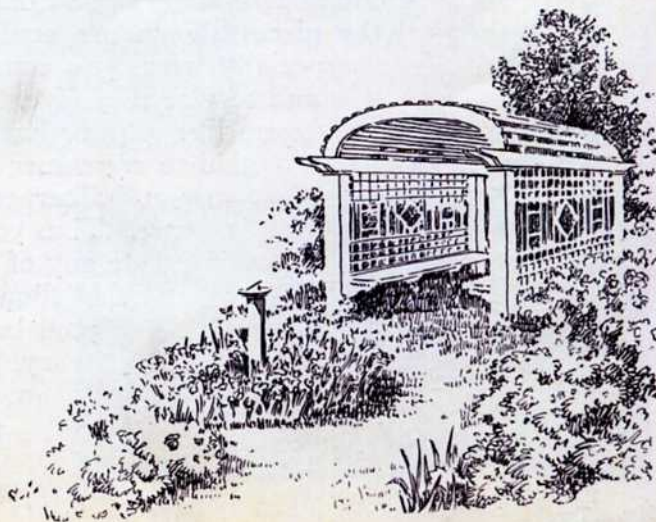


The Book
of
Lawn Furniture

W. M. Simpson Lumber Co.
"The Big White Yard by the Depot"
Washington, Ind.

The Book of Lawn Furniture

*Dedicated to those
who wish to make
their lawns—whether
large or small—just
a little more alluring*



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The Long-Bell Lumber Company
Kansas City, Mo.

The Home That Invites You

HERE is a home, somewhere, which offers you an unspoken but tempting invitation to enter, every time you pass it. Its lawn and garden seem to say, "Come in and rest, or come and play. You're very welcome." And you want to accept the invitation.

It is not a pretentious home. Neither are its lawn and garden large, nor do they bespeak extravagance. What, then, makes it so alluring?

In front of the home there is a white latticed fence with vines entwining it. The gate is trellised and roses climb over it. At the front door there is a lattice and pergola top entrance which makes one desire to enter. At the side of the house you see an ornamental garden seat, shaded by a trellised arbor; and peeping from the rear yard is a vine-covered pergola which very likely harbors some happy children. And all the woodwork is snow-white.

Take all those things away from the home you have seen, and what is left? Just a plain home and plain grounds—nothing alluring—merely a house and lot, that's all.

Doesn't that tell the secret of the home you have seen? It is something more than "just a house and lot"—something that has been brought about by lawn and garden furniture, well designed and placed in harmony with house and grounds.

All homes can be made just as attractive and inviting by the use of artistic lawn furniture. No matter how large, or how small, *there's a piece for every home.*

The Book of Lawn Furniture, published by The Long-Bell Lumber Company, makes it easy to beautify the home grounds with attractive outdoor woodwork. Most of the pieces shown are comparatively inexpensive, especially when you consider the added charm and service they give. Show the illustrations you like to your lumberman and he will be glad to recommend the proper lumber to use and a carpenter to build the furniture. Thus you will be able to duplicate any of the furniture shown in the following pages, and to make your lawn and garden seem to say, "Come in and rest, or come and play. You're always welcome!"

